

Social Awareness

On 6th May 2024, the Zoology Department of Baba Mastnath University hosted the "We Love Zoology" social awareness event. The initiative was designed to promote a greater understanding of zoology as a subject, foster a sense of appreciation for the animal kingdom, and highlight the vital role that zoological sciences play in our society and environment. The event was aimed at educating the attendees about the diverse field of zoology, its applications, and how it directly contributes to the conservation of wildlife and natural habitats.



The event commenced with a welcome address by Dr. Vikash Bhardwaj, the convener of the event, who emphasized the significance of zoology in understanding animal behavior, biodiversity, and ecological balance. Dr. Parveen Kumar, the co-convener, further highlighted the importance of zoological research in addressing global challenges such as biodiversity loss and the impacts of climate change on wildlife.

The program featured interactive discussions and activities, where participants actively engaged in exploring the vast scope of zoology, its interdisciplinary nature, and its relevance to sustainable development. Participants shared their experiences and observations, deepening their appreciation for animals and their habitats. The event also featured short sessions on how zoology connects with environmental conservation and public health, reinforcing the importance of safeguarding wildlife.

The "We Love Zoology" event served as a powerful reminder of the critical need for education and awareness in the field of zoology. It provided an opportunity for students and

faculty alike to reflect on the interdependence between human societies and the natural world. The event promoted a deeper understanding of the intricate ecosystems that sustain life on Earth and the importance of preserving biodiversity for future generations.



In the context of United Nations Sustainable Development Goals (SDGs), the event aligns with SDG 15 (Life on Land), which emphasizes the preservation of terrestrial ecosystems and the sustainable management of biodiversity. Additionally, it supports SDG 14 (Life Below Water), as many zoological studies contribute to the protection of aquatic species and ecosystems. By fostering awareness and promoting conservation, the event reinforced the collective responsibility of individuals to protect wildlife and maintain the balance of nature.

The event saw 25 participants, including students and faculty members, actively engaging in the discussions and activities. The event was a success in sparking curiosity and passion for zoology, with many participants expressing a renewed commitment to wildlife conservation and sustainability. The discussions highlighted how everyone, from students to professionals, has a role to play in protecting the planet's rich biodiversity.



The "We Love Zoology" event was a valuable initiative that highlighted the importance of zoological sciences in understanding and preserving our natural world. By fostering dialogue and increasing awareness, the event contributed to building a more informed and responsible community committed to the protection of wildlife and the environment. This initiative reinforced the university's dedication to contributing to the achievement of the Sustainable Development Goals (SDGs), ensuring that future generations can enjoy the rich biodiversity that sustains life on Earth.